



Richmond
Youth Service
Agency

SPONSORSHIP PACKAGE

2013/2014

Connecting children, youth and families since 1974.



About Us

Richmond Youth Service Agency has been providing programs, services and support for children, youth and families in our community for 40 years. Our programs and services would not be possible without donations from organizations, businesses and individuals like you. Each year we assist over 2000 kids, youth, families and adults to thrive and reach their goals.

Our Mission

The mission of the Richmond Youth Service Agency is to be a leading provider of programs and services that are responsive to the diverse needs of children, youth and families in Richmond.

Make a Difference

Position your organization as a community leader.

Raise the profile of your organization and make a difference in the community where you work. There is no better way to raise your company's social profile than to give back to your stakeholders through community action. Participate in the development of community programs and events, and contribute to the betterment of our society.

Here at Richmond Youth Service Agency, we have many opportunities for you to get involved and make a significant impact in the lives of children, youth and families. We serve people of all ages and backgrounds from after-school programs that give children a safe place to learn and have fun to ESL classes for seniors that promote community engagement and inclusivity.

Your sponsorship investment represents incredible value, because it demonstrates your concern and care for your community, supporting your existing clients and attracting new ones. Build your brand through creating positive change in our society. Whether you are a small locally-owned business or a multi-national corporation, we have sponsorship opportunities that will fit your goals to becoming a community leader.

Message from the President


During this past year, over 2000 kids, youth, families and adults have benefited from the programs and supports offered through RYSA with thousands more attending community events and activities that helped them learn about their community and develop stronger connections within it. This has all been accomplished with the critical support of volunteers, staff, community partners, donors and funders. While the past year has been filled with stories of success for many programs and people we work with, there continues to be challenges in our community. Affordable out of school care programs, youth housing, accessible employment programs and ensuring that people know about and are able to find the supports they need are things we are continuing to work on, which is why we need your help to ensure we continue to be responsive to the needs of our community.

A very large portion of our community relies on the services provided by RYSA and our ability to continue to deliver, improve and expand these services relies on community leaders such as you committing to making an impact through sponsorships. With that in mind I can't stress enough the importance of the role you can play in raising the awareness of the challenges faced by the kids, youth and families within our community and to be involved towards making a difference.

RYSA believes in working from a supportive and preventative framework where we empower kids, youth and families to succeed. A big change can come from the smallest moments in our lives, and it is in those moments we truly see the big picture. We hope that you can be part of these moments and see how this makes a difference for you and your community. Your donation supports children, youth and families in our community to thrive. Our sponsorship packages ensure your organization is recognized for the impact you help to create. We also encourage donors to involve their team through volunteering with our programs to see first-hand the change you helped create.

Thank you to each and every one of you that has helped us get to where we are today, who give of themselves for their community and for impact we have had on the lives of those we work with. Let's continue to work together to serve our community and make a better world.

“During this past year over 2000 kids, youth, families and adults have benefited from the programs and supports offered through RYSA”



Leon van der Poel
President
Board of Directors





Richmond Youth Centre

The Richmond Youth Center provides a variety of activities and support for kids, youth and the community. Some of the key programs, activities and events during the past year and highlighted below.

ASIAN YOUTH OUTREACH PROGRAM

The Asian Youth Outreach Program offers one-to-one support with academic, career planning, counselling, life skills and pre-employment to Asian youth ages 13 to 24 in English, Cantonese, and Mandarin. Individuals in this program will work with a youth worker on a weekly or bi-weekly basis to help them reach their goals.



DAY CAMPS

During summer and spring break, RYSA offers a day camp for elementary students (ages 7-12) that includes crafts, cooking, physical activity, group games, fun outings and so much more! The camps help children build social connections with their peers and the youth mentors and staff that lead the activities. This program also offers leadership opportunities and training for high school youth. This is a fee for service program, but subsidies are available for families who need financial assistance.

“At first, I was scared to come here because I don’t normally talk to this many people, but now I feel good and its fun”

- 8 year-old, first time camper

GENERATIONS HOMEWORK CLUB

The Generations Homework Club is an afterschool program that provides opportunities for kids with homework help while developing positive relationships with others. It is led by a team of trained volunteer youth and adult tutor-mentors who work with the kids to organize fun activities that build confidence, skills and self-esteem as well as support learning and social development.

“This is one of those experiences that I will never forget and I am forever grateful to all the sponsors and donors that make Generations Homework Club possible”

- Katrina, Hugh Boyd GHC tutor/mentor since February 2013

RICHMOND SCHOOL PROGRAM

The Richmond School Program provides intensive family-centered treatment and support to elementary school children living in the Richmond School District, for whom success in school has been limited by social, emotional, behavioural and/or psychiatric difficulties. The goal of the program is to support children, families, and the school to provide an opportunity for each child to be successful. RYSA provides two child and family workers that work with kids one-on-one or in small groups to support the goals for each child.

ROGERS CONNECTIONS PROGRAM



The Rogers Connections Program supports youth ages 13 to 19 to develop life skills, improve school success and utilize community resources. The program offers several locations for youth to be involved in fun activities, connect with tutors and mentors and receive one-to-one support. High school youth are welcome to drop-in where youth can access the support they need. The program also offers activities and events for youth during the summer to support learning, skill development and community connections. Volunteer opportunities are available to university students or adults to be trained as tutors or mentors who can support them with their career and life goals.

STATION STRETCH PROGRAM

RYSA provides a Youth and Family Counsellor at the Station Stretch Program. Our Youth and Family Counsellor provides intensive one-to-one support, community information and referrals, developing life skills, follow up and family support to youth ages 13 to 17 who commonly struggle with academic issues, social and emotional challenges, drug misuse, involvement with the justice system, and truancy. The objective of the program is to enable the student to complete grade 10 in four core subjects and support them to reintegrate into the school system at the senior level.

STAY IN SCHOOL PROGRAM



The Richmond Stay in School Program supports kids to stay in school and work towards personal success while overcoming personal challenges and barriers through recognizing their efforts and achievement. Recipients include youth in elementary school, alternative program graduates, elementary school graduates, high school graduates, and those who show commitment to their community and are making a difference.

U-CONNECT



U-Connect is a youth-driven volunteer program that empowers youth through learning new skills, meeting new people, and contributing back to the greater community. U-Connect is subdivided into 2 teams: U-Do primarily focuses on making an impact in the greater community by identifying community issues, developing activities and raising funds which provides opportunities to build new skills and develop leadership. U-Write is involved in gathering and writing information for Clixmag, our online youth magazine for the community, and supporting U-Do projects. This program has had a huge positive impact on the community from helping seniors and mentoring younger kids, cleaning beaches, organizing community events and raising funds for the community.



Pathways Aboriginal Centre

Pathways Aboriginal Centre provides a gathering place for Aboriginal children, youth and families with activities towards increasing cultural awareness and connection, health and wellness and support for Aboriginal people to achieve their goals.

OSKAYAK YOUTH PROGRAM

The Oskayak Youth Program provides youth between the ages of 14 to 24 an opportunity to connect with their culture, socialize, gain new skills, obtain community resources, participate in group activities and receive one-to-one support. Aboriginal youth are supported to explore their culture, learn new skills, participate in sharing their culture with the community, and working towards their personal goals. Youth are actively involved in setting priorities, developing activities, and reaching out to the community. There is an Aboriginal Youth Advisory Council that includes youth who help lead the Centre.

PATHWAYS ABORIGINAL OUTREACH EDUCATION PROGRAM

This program provides support to students of Aboriginal ancestry and their families, with the goal of supporting their physical, emotional, intellectual, and social development. Services include advocacy, one-to-one support, mediation, skill building, cultural workshops, and family drop-in nights. This program also offers assistance to find and use housing, medical, legal, employment, and other community services. We work to support each child towards personal success in school and in life. Additional support are available through volunteers and the Centre to help youth with learning and one-to-one support.

RAVENS HOMEWORK CLUB

The Ravens Homework Club is a program that supports Aboriginal children and youth with tutoring and mentorship activities. The Club works with kids afterschool and provides them with opportunities to have fun and receive support with homework while developing positive relationships with others. A number of older youth and adults receive training to work as volunteer with kids and organize fun activities. At the end of the day, we want kids to be positively engaged, to develop positive relationships and to see how learning can be fun.

“One day I was told to just be open to learning at Raven’s and you know now that I am - it all make much more sense”





Job Options BC

Job Options BC Richmond/South Delta is an employment and training program designed to help unemployed local residents find new employment opportunities.

There are two streams of the Job Options Program: one for age 18 and up and the Urban Older Workers Program that specializes in job seekers who are 55 and older.

JOB OPTIONS BC

“Getting a job within just few weeks is amazing; actually I didn’t believe I could make it until my job started. I really appreciate that I had the opportunity provided by Job Options BC Richmond/South Delta program. It was a great experience and everyone was very helpful, not only with my career, but other aspects in my life, such as understanding myself better and building confidence. I believe that all I learned from this program will be benefit me in the future.”

The program provides career exploration, skill development, short-term training, a training allowance, and subsidized work experience placements.

Participants are provided support both in class and on the job support for up to 6 months. Training allowances can be provided for up to 6 weeks and wage subsidies for up to 10 weeks. Additional resources are available to support participants with start up costs for uniforms, supplies and other materials, as well as transportation.

URBAN OLDER WORKERS

The Urban Older Workers Program offers up to 12 weeks of group and individual programming, short-term training and work experience that prepares participants for new employment, or when appropriate, further training. Participants attend five weeks of group activities followed by the work experience and follow up phases. Classroom activities include self and vocational assessments, job search skills training, life skills training, employment counselling, basic skills upgrading, computer training, short-term certificate training, sector specific career corners, customized job search coaching and on-going support.

“My overall experience was positive. I am deeply grateful to all concerned at RYSA for all the valuable insights and instruction on Job Searches, Interview & Follow-up processes. The UOW is well thought out and presented in a system/orderly and easy-to-understand manner. Thank you.”

Sponsorship Levels

Richmond Youth Service Agency has been providing programs, services and support for children, youth and families in our community for 40 years. Our programs and services would not be possible without donations from organizations, businesses and individuals like you. Each year we assist over 2000 kids, youth, families and adults to thrive and reach their goals. Your commitment makes a difference in the lives of local children, youth and families.

	Friends of RYSA \$250 and above	Ally of RYSA \$1,000 and above	Coach Level \$2,500 and above	Mentorship Level \$5,000 and above	Community Leader \$10,000 and above	Title Sponsor \$100,000 and above
Tax-deductible Receipt	✓	✓	✓	✓	✓	✓
Recognition on Annual Report	✓	✓	✓	✓	✓	✓
Logo and Hyperlink on Sponsor's Page on Website		✓	✓	✓	✓	✓
Logo on Program Specific Print Materials		✓	✓	✓	✓	✓
Logo on RYSA Promotional Materials			✓	✓	✓	✓
Receive a Custom Children's Art Gift				✓	✓	✓
Logo on Home Page of Website					✓	✓
Profile on Sponsor's Page on Website					✓	✓
Sponsored Program on Website Home Page Slider						✓
Name on Title of Program						✓

Create Possibilities

Richmond Youth Service Agency has been providing programs, services and support for children, youth and families in our community for 40 years. Our programs and services would not be possible without donations from organizations, businesses and individuals like you. Each year we assist over 2000 kids, youth, families and adults to thrive and reach their goals. Your commitment makes a difference in the lives of local children, youth and families.

\$250: Sponsor a Stay in School Award

Each year RYSA recognizes students who overcome barriers to continue with their education. Your donation of \$250 encourages a student to stay in school by rewarding them for their hard work and dedication despite barriers such as family conflict, learning challenges or educational setbacks. The award money primarily goes towards post-secondary education.

"People like me don't get awards, I'm not athletic or the best at anything," reported one of the 2013 nominees. "If I won, I would feel special, like I accomplished something."

\$500: Sponsor a Youth to Attend "Gathering Our Voices"



The Gathering Our Voices Conference (GOV) is an opportunity for Aboriginal youth between the ages of 14 to 24 to participate once a year in a dynamic community gathering where youth will discuss and learn about important issues such as health, language, their culture and the environment. This past year more than 2000 Aboriginal Youth came together to share and learn about themselves and their culture. This is a vital opportunity to empower our youth so they can continue making their way in the world proud of who they are and their culture.

\$1,000: Sponsor a Workshop Series

One of the ways we serve the community's needs is through specialized workshop series. Workshops we have led in the past include Job Search Skills, Study Skills, Aboriginal Art, Drumming, Video Production and much more. These workshops help our community members to reach their life, career and educational goals. Organizations have donated money to support workshops that reflect their passions and serve our client's needs. Our staff would be happy to work with you to find the right workshop to match your vision with our programs.

\$2,500: Sponsor a Seniors ESL Class

Help elders in our community build a sense of belonging through sponsoring a 6-week Conversational English Class. Many seniors are isolated due to their language barrier and this program gives them the skills and confidence to engage in community activities, make friends and access services. There is a high need in our community for this program.

\$3,500: Sponsor a Week-long Day Camp

RYSA day camps are highly subsidized in order to make camp and out-of-school care affordable for Richmond families and many families cannot afford to pay at all. Our camps include five days of fun activities, outings, social connections and educational opportunities. Your donation will allow more children to have an enriched summer experience filled with friendship and fun.

*"As a newcomer to Canada, camp was really good for my child to make more friends."
- Parent of a participant*

\$5,000: Sponsor a Special Event

Throughout the year we host several special events that are open to the community including Youth Forum, Summer Fair and National Aboriginal Day. As a major sponsor for a Special Event, your organization will help to bring our community together for celebration and learning, as well as your logo will appear on all promotional material bringing the attention of community members and event attendees.

\$7,500: Sponsor an Elementary Homework Club

We offer free homework clubs for elementary school students. These programs not only help students with their educational pursuits but also offer an opportunity for children to build social skills through mentorship by our dedicated, trained volunteers. Your donation would provide ten children with one-to-one support twice a week for an entire school year helping them to increase their confidence while having fun with their peers in a positive setting.



*“As a single mother, I am indebted for this wonderful support. Thank you so much for the enrichment in my family’s life.”
- Mother of a homework club participant*

\$10,000: Sponsor a Youth Leadership Program

RYSA was founded by youth in 1974 and assisting youth to reach their goals remains one of our top priorities. Over 150 youth access our leadership training program each year. These opportunities assist youth with their education and career aspirations and help to create strong young leaders in our community.

\$25,000: Sponsor a School Breakfast Club

Richmond currently has a poverty rate of 26%, with one in four families struggling to pay for basic necessities such as food. RYSA is working with local schools to set up breakfast clubs that give children a healthy start to their day. Not only do these programs provide a nutritious meal, they also encourage social connections and community through interactive games and activities.

\$50,000: Sponsor a Youth Outreach Program

Youth outreach and support is one of our highest need areas, where at-risk youth are served through one-to-one support by a trained youth worker who can meet their individualized needs. Youth meet with their worker on a weekly or bi-weekly basis for 6 months on average. This allows time for our workers to assist the youth in setting goals, creating an action plan and accomplishing steps towards reaching their goals. Success with this program has included youth finding employment, attending post-secondary education, obtaining housing, restoring family communication and accessing health services. Your donation can make a significant difference in the life of a youth.



\$100,000+: Sponsor a Custom Program

Work with our team to develop a new program that meets the needs of our community and fits with the values of your organization. Where do you see a need for change? Some possibilities could include programs that address homelessness, employment and child poverty. Let’s work together to create a solution.



Daylene Marshall
Manager of Special Projects

Richmond Youth Service Agency
#100-7900 Alderbridge Way
Richmond, BC V6X 2A5

Phone: 604-271-7600 ext. 125
Fax: 604-271-7626
Email: daylene.marshall@rysa.bc.ca
Website: www.rysa.bc.ca



Richmond
Youth Service
Agency